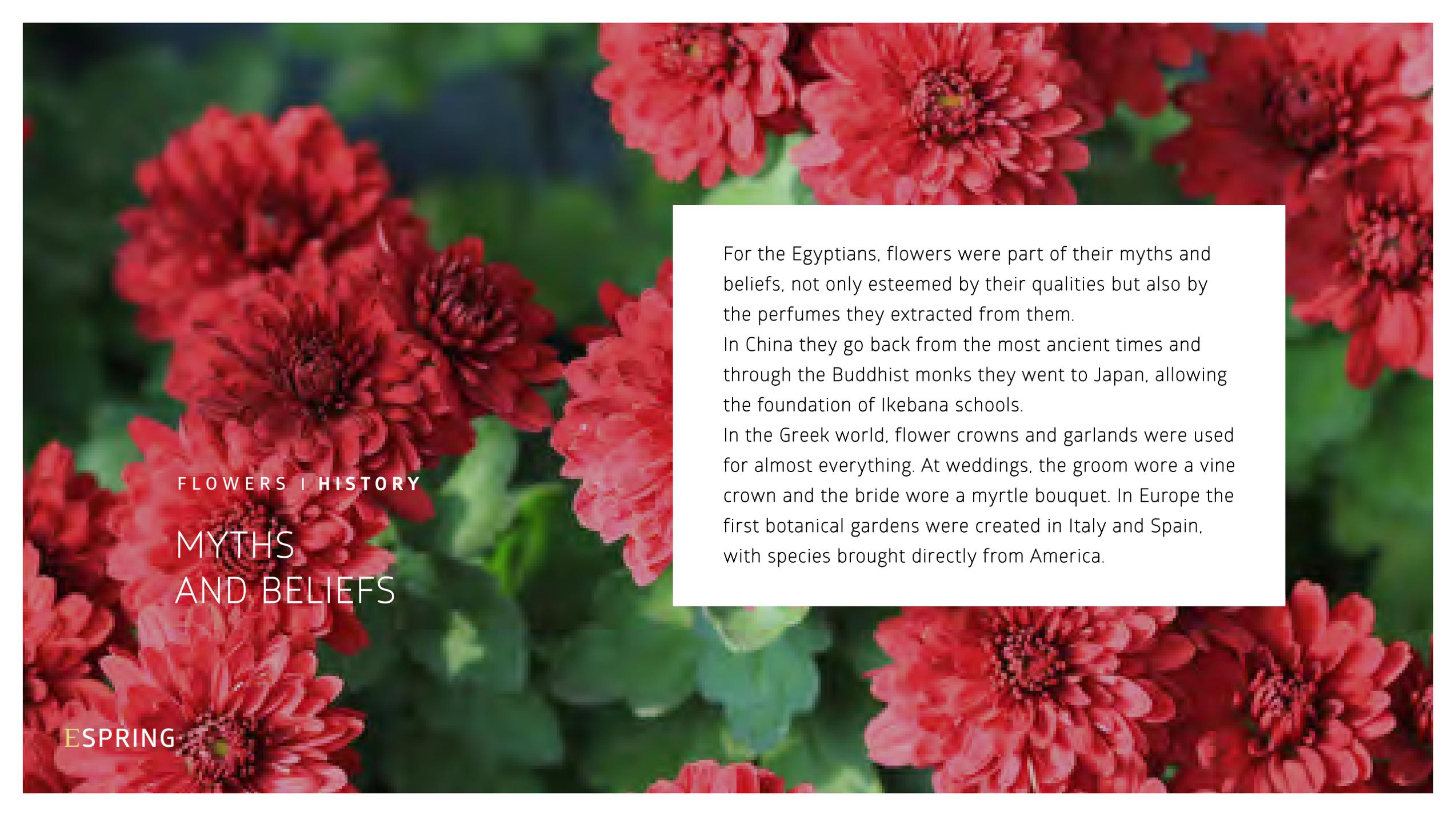


# ETERNALSPRING



| MEDELLIN IS TRADITION



FLOWERS | HISTORY

# MYTHS AND BELIEFS

ESPRING

For the Egyptians, flowers were part of their myths and beliefs, not only esteemed by their qualities but also by the perfumes they extracted from them.

In China they go back from the most ancient times and through the Buddhist monks they went to Japan, allowing the foundation of Ikebana schools.

In the Greek world, flower crowns and garlands were used for almost everything. At weddings, the groom wore a vine crown and the bride wore a myrtle bouquet. In Europe the first botanical gardens were created in Italy and Spain, with species brought directly from America.

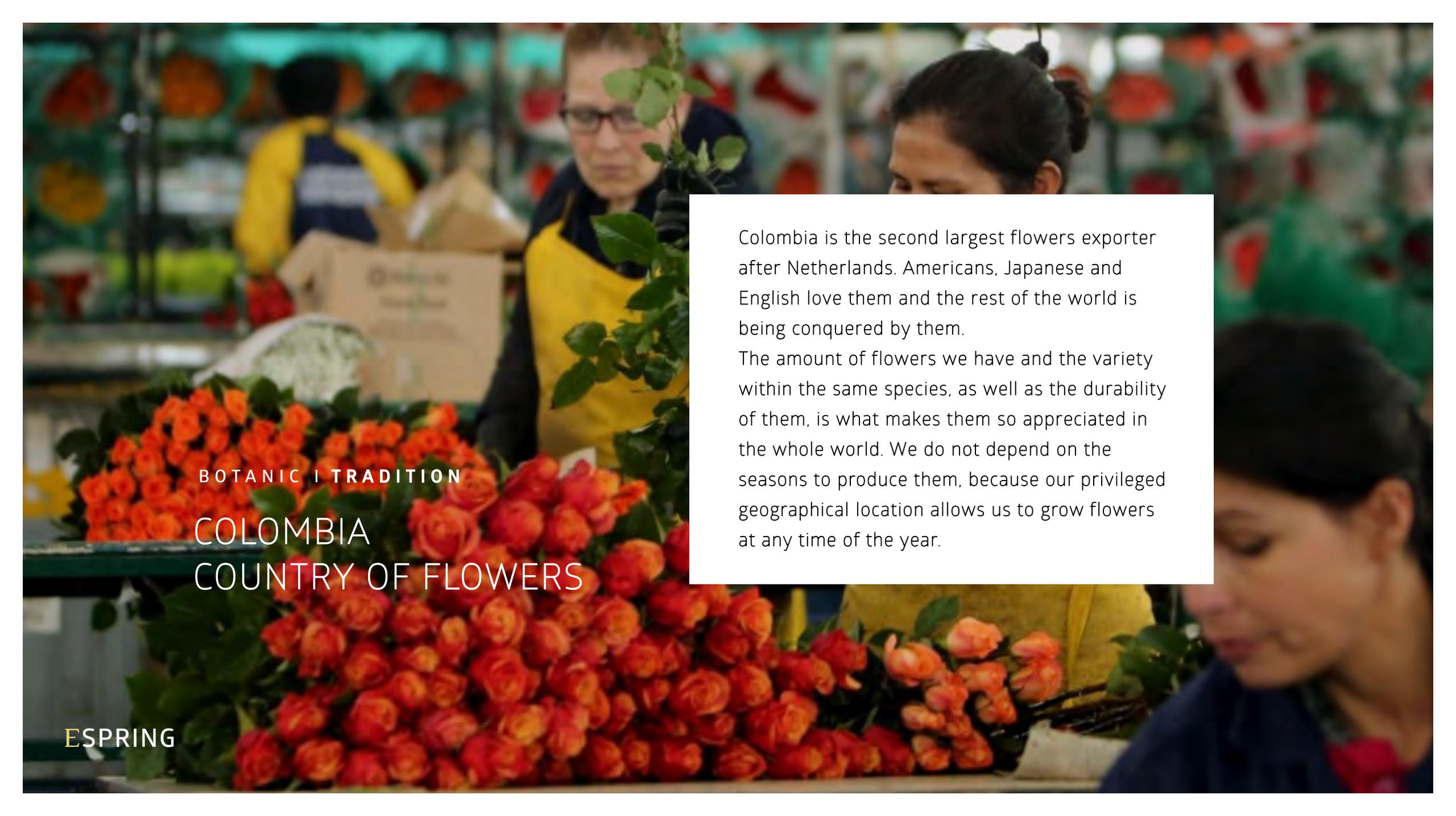
## FLORALIA FESTIVAL

Floralia was a Roman festival of popular character that was celebrated in honor of Flora, the goddess of spring, vegetation and fertility.

This festival symbolized the renewal of the cycle of life, becoming a celebration of cheerful character, marked by dances, drinks and flowers.

These celebrations had a licentious and pleasure seeking environment. In the festival diverse theatrical and mimic representations were celebrated, in a generalized atmosphere of obscene humor.



A woman wearing a yellow apron and glasses is working in a greenhouse, surrounded by large bouquets of red and orange roses. In the background, another person in a yellow vest is visible, and the greenhouse is filled with various types of flowers.

BOTANIC | TRADITION

COLOMBIA  
COUNTRY OF FLOWERS

Colombia is the second largest flowers exporter after Netherlands. Americans, Japanese and English love them and the rest of the world is being conquered by them.

The amount of flowers we have and the variety within the same species, as well as the durability of them, is what makes them so appreciated in the whole world. We do not depend on the seasons to produce them, because our privileged geographical location allows us to grow flowers at any time of the year.

ESPRING



# SILLETEROS

## SILLETEROS | TRADITION

When some trails in the mountain range did not allow the passage of load animals, silleteros made possible the interchange of products and the mobilization of travelers between very distant places.

Silleteros became famous in Medellin because they were the only ones who arrived to the market with their baskets full of flowers and loaded with some vegetables and chicken tied up by the legs.

On market days, Santa Elena peasants sold the flowers that went to the houses of the wealthy people of the beautiful village.

# ETERNALSPRING

**Includes:**

- Transportation
- Guides
- Lunch
- Snacks
- Medical card
- Hidratation

**Not included:**

- IVA (residents)

**Observations:**

- Rates subject to availability and season
- All-terrain footwear
- Sunscreen