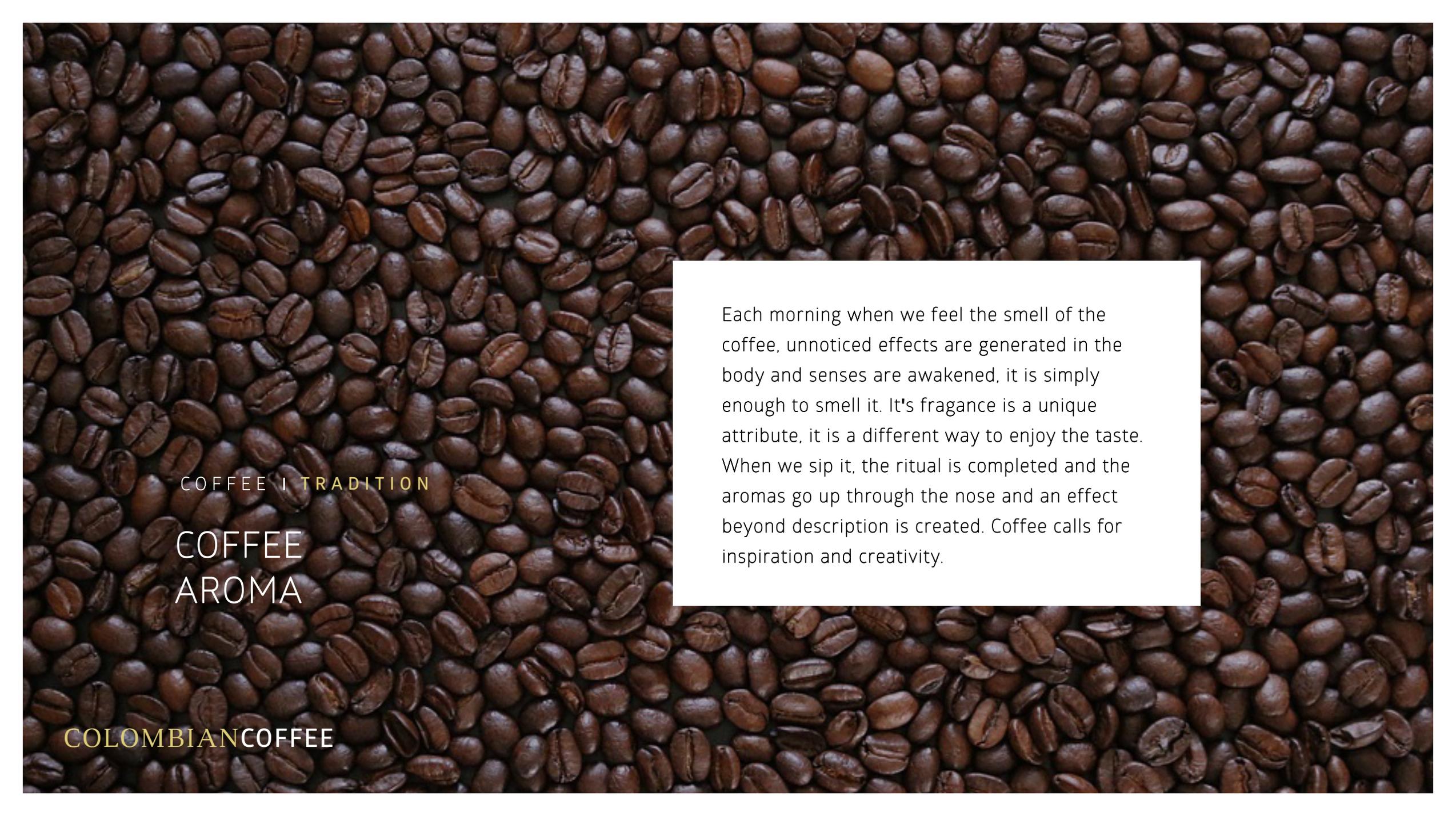


# COFFEE AROMA



COFFEE | TRADITION

COFFEE  
AROMA

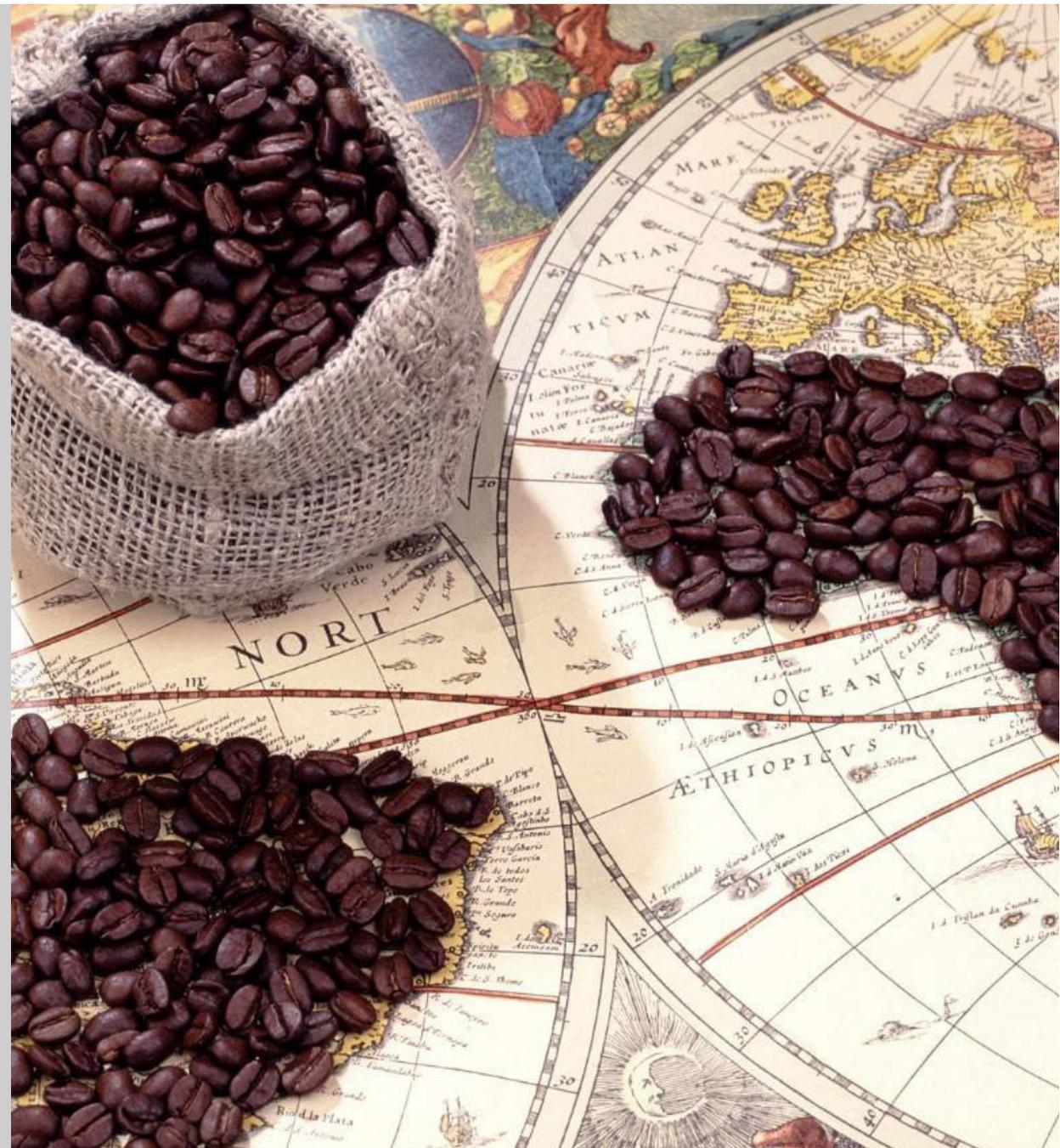
COLOMBIAN COFFEE

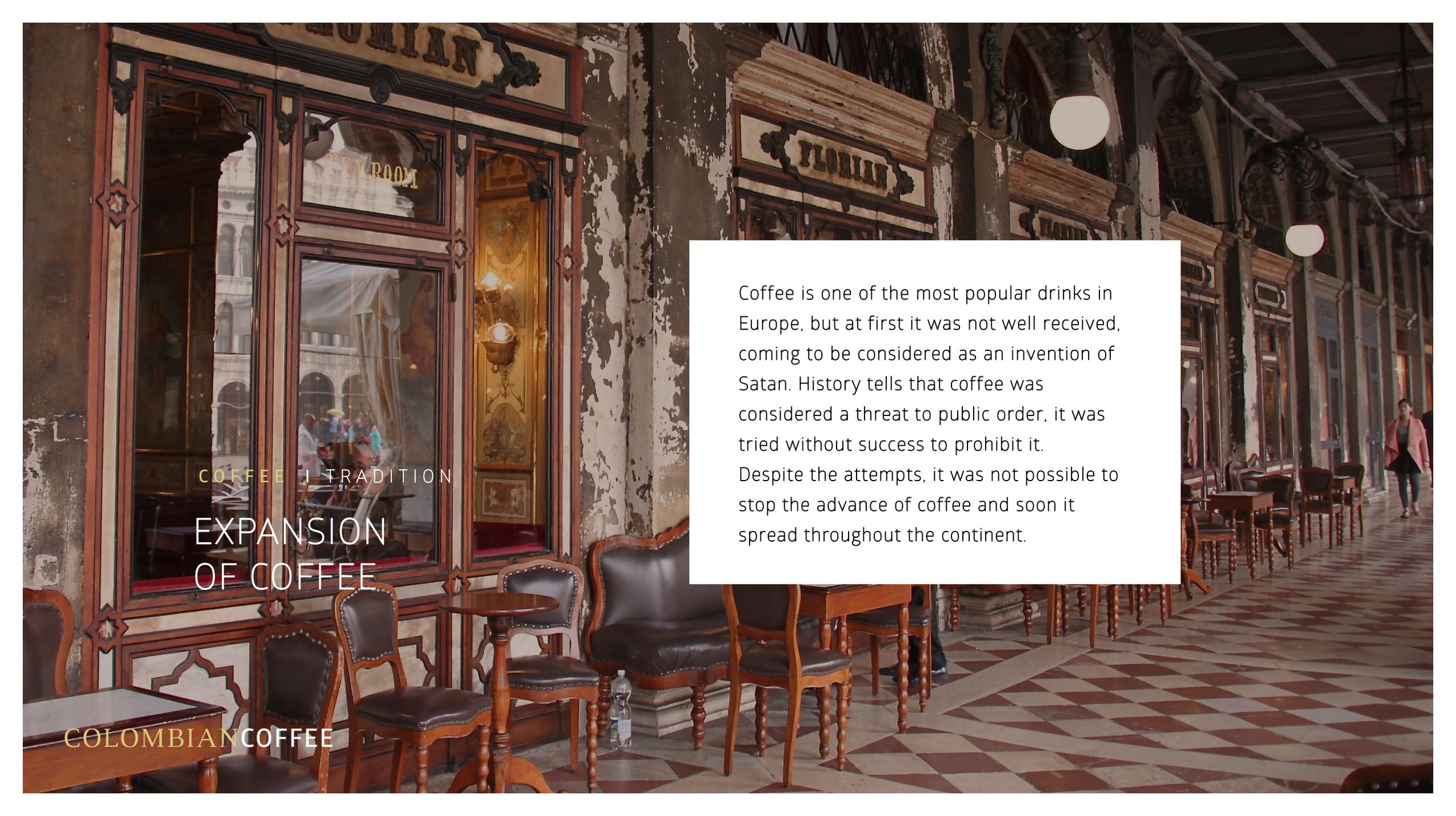
Each morning when we feel the smell of the coffee, unnoticed effects are generated in the body and senses are awakened, it is simply enough to smell it. It's fragrance is a unique attribute, it is a different way to enjoy the taste. When we sip it, the ritual is completed and the aromas go up through the nose and an effect beyond description is created. Coffee calls for inspiration and creativity.

## HISTORY

The Ethiopians were the first to recognize the energizing effect of coffee beans. The legend of its origin is the one of a shepherd who observed the invigorating effect of some fruits on the goats that had consumed it. He took the fruits to a monastery, where the monks, when tasting the drink, found it so unpleasant that they threw it into the bonfire. The beans, as they burned, gave off a pleasant aroma. That was how the idea of preparing the drink based on roasted beans was created.

COLOMBIAN COFFEE





COFFEE | TRADITION

## EXPANSION OF COFFEE

COLOMBIAN COFFEE

Coffee is one of the most popular drinks in Europe, but at first it was not well received, coming to be considered as an invention of Satan. History tells that coffee was considered a threat to public order, it was tried without success to prohibit it. Despite the attempts, it was not possible to stop the advance of coffee and soon it spread throughout the continent.



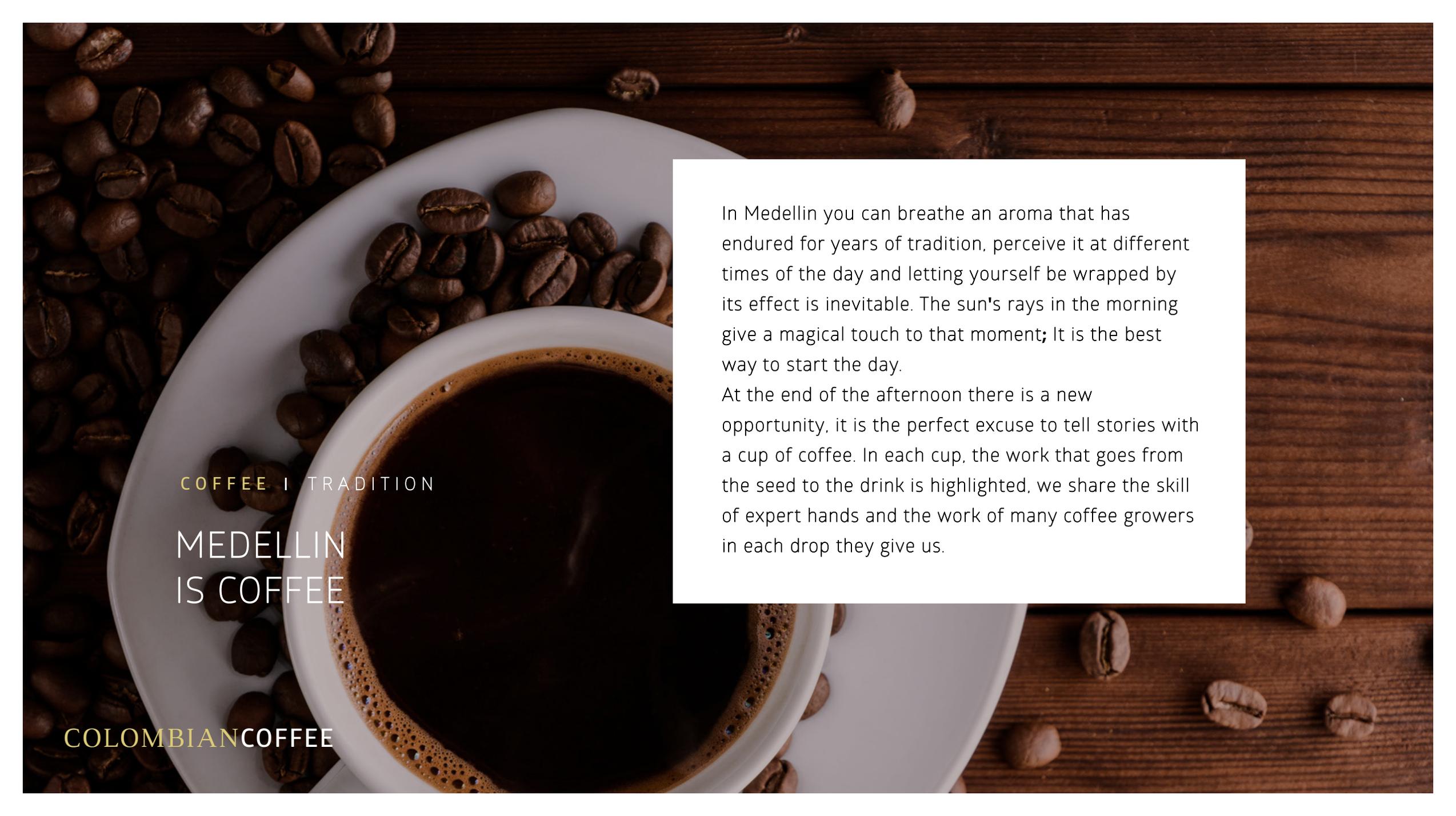
COLOMBIAN COFFEE

## FARMERS

COFFEE | TRADITION

The cultivation in Colombia is attributed to a priest who imposed during the confession to the parishioners the penance of planting coffee. In spite of the great differences between the regions, the coffee of each one of them has in common a great aroma, softness, good flavor and light acidity.

Its cultivation is a very attractive option for Colombian farmers, since it offers the possibility of making an intensive use of the land, generating the conditions for a coffee plantation dominated by small landowners.



COFFEE | TRADITION

MEDELLIN  
IS COFFEE

COLOMBIAN COFFEE

In Medellin you can breathe an aroma that has endured for years of tradition, perceive it at different times of the day and letting yourself be wrapped by its effect is inevitable. The sun's rays in the morning give a magical touch to that moment; It is the best way to start the day.

At the end of the afternoon there is a new opportunity, it is the perfect excuse to tell stories with a cup of coffee. In each cup, the work that goes from the seed to the drink is highlighted, we share the skill of expert hands and the work of many coffee growers in each drop they give us.

# COFFEE AROMA

**Includes:**

- Transportation
- Guides
- Lunch
- Snacks
- Medical card

**Not included:**

- IVA (residents)

**Observations:**

- Rates subject to availability and season
- All-terrain footwear
- Sunscreen